

Wealth and Investment Content Writer - 9 month FTC

About Us

Handelsbanken Wealth & Asset Management is a wholly-owned subsidiary of the Handelsbanken Group and is responsible for all wealth and investment management activities of the Group in the UK. Founded in Sweden, Handelsbanken is one of the world's strongest banks and offers local relationship banking, advice and investment management to personal and corporate customers through its fast-growing network across the UK. For over 30 years we have been relied on by our customers, including business leaders and sophisticated financial professionals, to advise them and to manage their wealth. We focus on one objective – customer satisfaction – since a satisfied customer will be happy to both return and to recommend us.

This is an opportunity to join a successful and fast-growing national organisation with the added benefit of being part of a significant multinational group.

Handelsbanken is deeply committed to embedding good equality and diversity practice into all of our activities. This is so that we are an inclusive, welcoming and inspiring place to work that encourages everyone to apply, regardless of socio-economic background, age, disability, pregnancy and/or parental status, race (including colour, nationality, and ethnic or national origin), veteran status, marital and civil partnership status, religion or belief, sex, gender reassignment or sexual orientation.

At Handelsbanken, we deeply value our unique culture and values including trust in and respect for each individual. We take pride in nurturing a work environment where people flourish, and where they are empowered to take decisions in their areas of expertise. We take a long term perspective in everything we do and want each employee who joins us to build a long terms successful career with the Bank.

Handelsbanken is offering a Hybrid Working Model. Our approach to hybrid working at Handelsbanken is that we spend the greater proportion of our working time at our workplace. Our remaining time may be worked from home. This approach allows us to embrace the many benefits of hybrid working whilst sustaining and developing our unique culture.

What is in it for you?

- We have a wide range of learning and development available, empowering and enabling our colleagues to take ownership of their own development.
- Competitive Salary and an extensive range of benefits is provided, including private medical insurance, income protection and life assurance
- A market-leading pension contribution of 15% paid by the bank, which can be invested in a wide range of funds (including ESG and Shariah funds)

We encourage and welcome applications from across the global community and all appointments are made solely on merit.

Our Role

We are looking for a Wealth and Investments Content Writer to join our Marketing Team on a fixed-term full-time 9-month contract. You would be joining a well-established team which provides content and marketing support for Handelsbanken Wealth & Asset Management. This role is based in our London office, and offers the opportunity to

work alongside an experienced senior writer and other experienced creative colleagues in a supportive team environment.

We are looking for someone with experience in financial services to take responsibility for the timely production of investment commentary across a range of products and capabilities, including our weekly market bulletin, fund commentaries, presentation updates and editorial reviews. You would liaise with different teams around the business to build marketing content across many media formats including direct customer communications, PR, website, internal communications, and social media.

Main Responsibilities

- Supporting the Head of Marketing across all marketing communication tasks
- Writing regular market commentaries
- Writing performance updates for customers
- Editorial work on internal and external communications
- Updating marketing materials (including presentations) on a regular basis
- Liaising with different teams around the business to build marketing content
- Working to produce content across media formats

Person Specification

As a busy Marketing team, it is important to us that you are an enterprising person and proactive. We want someone who is passionate about their work, who thrives in a busy environment, and can multi task and prioritise their work for the day.

Skills:

- Strong writing and editing skills
- Ability to summarise complex information into simple, easily understood commentary for customers
- At least 5 years' experience in a Marketing or Communications role in an Asset Management and/or Wealth Management Business
- Proficiency in Microsoft Office (Word, PowerPoint, Excel)
- Attention to detail and organisational skills
- Interest in wealth planning, investments, and financial markets

Academic:

- University degree
- IMC preferred

Contact

Please send your CV and covering letter to careers.hwam@handelsbanken.co.uk