

Investment Content Writer

About Us

Handelsbanken Wealth & Asset Management is a wholly-owned subsidiary of the Handelsbanken Group and is responsible for all wealth and investment management activities of the Group in the UK. Founded in Sweden, Handelsbanken is one of the world's strongest banks and offers local relationship banking, advice and investment management to personal and corporate customers through its fast-growing network across the UK. For over 30 years we have been relied on by our customers, including business leaders and sophisticated financial professionals, to advise them and to manage their wealth. We focus on one objective – customer satisfaction – since a satisfied customer will be happy to both return and to recommend us.

This is an opportunity to join a successful and fast-growing national organisation with the added benefit of being part of a significant multinational group.

Handelsbanken Group are deeply committed to embedding good equality and diversity practice into all of our activities so that Handelsbanken Wealth & Asset Management is an inclusive, welcoming and inspiring place to work, regardless of age, disability, pregnancy and/or parental status, ethnicity, religion, sex, gender reassignment or sexual orientation.

Handelsbanken is offering a hybrid working model. Our approach to hybrid working at Handelsbanken is that we spend the greater proportion of our working time at our workplace. Our remaining time may be worked from home. This approach allows us to embrace the many benefits of hybrid working whilst sustaining and developing our unique culture.

We encourage and welcome applications from across the global community and all appointments are made solely on merit.

Remuneration

Competitive, depending on experience

Benefits include:

- Private Medical
- Generous Employer Pension Contributions
- 4 x Death in service life cover
- Group Income Protection
- Discretionary Profit Sharing Plan

Our Role

We are looking for an Investment Content Writer to join our Marketing Team on a fixed-term full-time 9-month contract. You would be joining a well-established team which provides content and marketing support for Handelsbanken Wealth & Asset Management. This role is based in our London office, and offers the opportunity to work alongside an experienced senior writer and other experienced creative colleagues in a supportive team environment.

We are looking for someone with experience in financial services to take responsibility for the timely production of investment commentary across a range of products and capabilities, including our weekly market bulletin, fund commentaries, presentation updates and editorial reviews. You would liaise with different teams around the business to build marketing content across many media formats including direct customer communications, PR, website, internal communications, and social media.

Main Responsibilities

- Supporting the Head of Marketing and the senior writer across all marketing tasks
- Writing regular market commentaries
- Writing performance updates for customers
- Editorial work on internal and external communications
- Updating marketing materials (including presentations) on a regular basis
- Liaising with different teams around the business to build marketing content
- Working to produce content across media formats

Person Specification

As a busy Marketing team, it is important to us that you are an enterprising person and proactive. We want someone who is passionate about their work, who thrives in a busy environment, and can multi task and prioritise their work for the day.

Skills:

- Strong writing and editing skills
- Ability to summarise complex information into simple, easily understood commentary for customers
- Experience in a Marketing or Communications role within financial services
- Proficiency in Microsoft Office (Word, PowerPoint, Excel)
- Attention to detail and organisational skills
- Interest in wealth planning, investments, and financial markets

Academic:

- University degree
- IMC preferred

Contact

Please send your CV and covering letter to careers.hwam@handelsbanken.co.uk